# Texas Southern University Assessment Narrative Academic Year 2007-08 thru 2009-10

#### **COLLEGE OF LIBERAL ARTS AND BEHAVIORAL SCIENCES**

Program: General Studies THECB CIP Code 16.0905.0

The mission of the department is (1): to introduce general studies students to race and ethnicity within the social order and to African American participation in the American political system. (2): to develop an understanding of African economic and political geography and the history of African Americans in the United States.

#### Goal 1

To introduce general studies to race and ethnicity within the social order and to African American participation in the American political system.

### Outcome 1.1 – Students will demonstrate knowledge of racial and ethnic groups within the social order

The metric to measure the success of this outcome is student scores from the embedded assessment for SOC 335. The target for each of the three years is that students will receive a minimum score of at least 70 on average.

#### Findings (2009-2011)

During 2008-2009, 2009-2010, and 2010-2011, students received average scores of 78, 80, and 84, respectively indicating that the target for this outcome had been reached.

## Outcome 1.2 – Students will demonstrate knowledge of African American participation in the American political system

The metric to measure the success of this outcome is student scores from the embedded assessment for POLS 410. The target for each of the three years is that Students will receive a minimum score of at least 70 on average.

#### Findings (2009-2011)

During 2008-2009, 2009-2010, and 2010-2011, students received average scores of 78, 80, and 84, respectively indicating that the target for this outcome had been reached.

#### Goal 2

To develop an understanding of African economic and political geography and the history of African Americans in the United States.

## Outcome 2.1 – Students will demonstrate knowledge of economic and political geography, social organizations of African culture

The metric to measure the success of this outcome is student scores from the embedded assessment for GEOG 430. The target for each of the three years is that Students will receive a minimum score of at least 70 on average.

#### Findings (2009-2011)

During 2008-2009, 2009-2010, and 2010-2011, students received average scores of 90, 90, and 92, respectively indicating that the target for this outcome had been reached.

## Outcome 2.2 – Students will demonstrate knowledge of the history of African Americans in the United States

The metric to measure the success of this outcome is student scores from the embedded assessment for HIST 322. The target for each of the three years is that Students will receive a minimum score of at least 70 on average.

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#### Findings (2009-2011)

During 2008-2009, 2009-2010, and 2010-2011, students received average scores of 78 and 78, respectively indicating that the target for this outcome had been reached.

#### Action Plan Summary – 2009-2011 (All Findings)

#### 2009-2011

- Guest speakers invited to campus to reinforce and provide different perspectives on program topics.
- Provide in-class discussions.
- Provide faculty advising.

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### **Texas Southern University Assessment Plan Academic Years 2007-08 thru 2009-10**

THECB CIP Code <u>16.0905.0</u>

College/School: College of Liberal Arts and Behavioral Sciences

Discipline/Program: General Studies

	Student Learning		Target			Findings				Reference
Goals	Outcomes/Objectives	Metric	2008-09	2009-10	2010-11	2008-09	2009-10	2010-11	Action Plan	Document
Goal 1	SLO 1.1	Embedded	Students will	Students will	Students will	Students	Students	Students	Based on 2009-2011 Findings	R1
To introduce	Students will	assessment	receive a	receive a	receive a	received	received	received	Guest speakers invited to campus to	General
general studies	demonstrate	scores for	minimum	minimum	minimum	average	average	average	reinforce and provide different perspectives	Studies
students to race and	knowledge of racial	SOC 335	score of at	score of at	score of at	score of 78	score of 80	score of 84	on program topics.	Assessment
ethnicity within the	and ethnic groups	Scores	least 70	least 70	least 70					Summary
social order and to	within the social order								Provide in-class discussions	
African American	SLO 1.2	Embedded	Students will	Students will	Students will	Students	Students	Students		
participation in the	Students will	assessment	receive a	receive a	receive a	received	received	received	Provide faculty advising	
American political	demonstrate	scores for	minimum	minimum	minimum	average	average	average	, ,	
system	knowledge of African	POLS 410	score of at	score of at	score of at	score of 70	score of 70	score of 90		
	American participation	Scores	least 70	least 70	least 70					
	in the American									
	political system									
Goal 2	SLO 2.1	Embedded	Students will	Students will	Students will	Students	Students	Students		
To develop an	Students will	assessment	receive a	receive a	receive a	received	received	received		
understanding of	demonstrate	scores for	minimum	minimum	minimum	average	average	average		
African economic	knowledge of	GEOG 430	score of at	score of at	score of at	score of 90	score of 90	score of 92		
and political	economic and political	Scores	least 70	least 70	least 70					
geography and the	geography, social									
history of African	organizations of									
Americans in the	African culture									
United States										
	SLO 2.2	Embedded	Students will	Students will	Students will	Students	Students	Students		
	Students will	assessment	receive a	receive a	receive a	received	received	received		
	demonstrate	scores for	minimum	minimum	minimum	average	average	average		
	knowledge of the	HIST 322	score of at	score of at	score of at	score of 78	score of 78	score of 82		
	history of African		least 70	least 70	least 70					
	Americans in the									
	United States									

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