TEXAS SOUTHERN UNIVERSITY

Jesse H. Jones School of Business



ADVISORY COUNCIL MEMBER David Yen, Dean

Dr. David Yen assumed the role of dean of the Jesse H. Jones School of Business in August, 2019. Since 2013, Dr. Yen has held both academic and administrative roles at the State University of New York (SUNY)-Oneonta, serving as founding dean and professor (2013-16), and most recently as full professor in the department of management, marketing and information systems. Prior to SUNY-Oneonta, Yen held faculty positions in the Farmer School of Business at Miami (OH) University from 1985-2013.

Yen has a proven track record aligning the university's mission with changing business needs and student interests. During his career as the Founding Dean of the School of Economics and Business at SUNY-Oneonta and as Department Chair at Miami University, he established a proven track record as a high growth innovator. By partnering with the community and local businesses, Dr. Yen has developed degrees and programs with continual year over year enrollment growth and high job placements.

He earned a bachelor's degree in computer science and a master's degree in business administration from the University of Central Oklahoma, both in 1982, followed by a master's degree in computer science and a doctorate in management information systems from the University of Nebraska-Lincoln, both in 1985.

Dr. Yen believes integrating research with teaching will bridge gaps between industry practices and textbook knowledge in order to further enhance student learning. Yen implements the "lead by example" principle to encourage every faculty member to work as a "teacher-scholar".