

**BACHELOR OF ARTS DEGREE IN JOURNALISM
ADVERTISING & PUBLIC RELATIONS CONCENTRATION
DEGREE PLAN - TOTAL CREDITS: 120**

First Year	FIRST SEMESTER		SECOND SEMESTER	
	ENG 131 Freshman English I	3	ENG 132 Freshman English II	3
	MATH 133 College Algebra	3	*ART 135 or ART 137 or THEA 130 or MUSI 131	3
	BIOL 143 Survey of Life Science)	3	GEOL 141 Introduction to the Earth	3
	FS 102 Freshmen Seminar	1	**PSY 131 or SOC 157 or SOC 158	3
	SC 135 Business & Prof. Com. or SC 136 Public Address	3	CM 130 Intro to Communication Studies	3
	CS 116 Introduction to Computer Science I	3	CM 110 Speech Proficiency Lab	1
	16 Hrs		16 Hrs	

Second Year	THIRD SEMESTER		FOURTH SEMESTER	
	POLS 235 American Government	3	POLS 236 Texas Government	3
	HIST 231 Social & Political Hist. of the US to 1877	3	HIST 232 Social & Political History of the US since 1877	3
	***ENG 230 or ENG 231 or ENG 235 or ENG 244	3	JOUR 232 Intro to Advertising	3
	JOUR 132 Intro to Reporting	4	JOUR 235 Online Journalism	3
	CM 200 Intro to Media Research	3	JOUR 238 Intermediate Reporting	4
	16 Hrs		16 Hrs	

Third Year	FIFTH SEMESTER		SIXTH SEMESTER	
	JOUR 253 News Editing I	3	JOUR 335 Computer Assisted Reporting	3
	JOUR 234 Intro to Public Relations	3	JOUR 356 Advertising & PR Campaign	3
	CM 332 Computers in Communication	3	CM 330 Professional Dev. & Ethics	3
	JOUR 331 Law and Ethics of Journalism	3	Minor	3
	Minor	3		
	15 Hrs		12 Hrs	

Fourth Year	SEVENTH SEMESTER		EIGHTH SEMESTER	
	CM 430 Internship	3	Minor	12
	Journalism Elective	3	Elective	1
	JOUR 332 Advanced Reporting	4		
	JOUR 435 Multimedia Graphics Designs	3		
	Minor	3		
	16 Hrs		13 Hrs	

* ART 135- Topics in Contemporary Art & Culture; ART 137- Intro to African Art; THEA 130- Intro to Theatre

** PSY 131-General Psychology; SOC 157- Intro to Sociology; SOC 158- Contemporary Social Issues

*** ENG 230- World Literature I; ENG 231- World Literature II; ENG 235- American Literature; ENG 244- African American Literature